

# **PRIVACY POLICY**

## **Introduction**

Welcome to TripTips! Your privacy is of paramount importance to us. This Privacy Policy describes how we collect, use, maintain and protect your personal information when you visit our website [www.triptips.it](http://www.triptips.it) and use our services. Please read this policy carefully to understand how we treat your information and what your privacy rights are.

By using our site and services, you consent to the collection and use of your personal information in the manner described in this Privacy Policy. If you do not agree with the terms of this policy, please do not use our site and services.

We are committed to ensuring the security and confidentiality of your personal information by taking appropriate technical and organisational measures to protect it from unauthorised access, loss, destruction or disclosure. Our privacy policy complies with applicable data protection regulations, including the General Data Protection Regulation (GDPR) of the European Union and relevant Italian laws.

## **1. Information sharing**

We may share your personal information with the following recipients (and, when we do share it, for their protection, we do so in accordance with the appropriate security standards and contractual safeguards in place, we will ensure that we have the appropriate security and contractual safeguards in place to protect them):

- 1.1 Restaurants or shops where you have purchased a voucher, if we need to;
- 1.2. any public security or regulatory body, government agency, judicial authority or other third party, if we believe that disclosure is necessary under applicable laws or regulations;
- 1.3. Any other person, provided that he has expressed your consent. We will never sell, distribute or otherwise share your personal data without your consent.

## **2. Legal Basis for Processing of Personal Data**

Triptips will always ensure that we have a legal basis for collecting and using your personal information. The legal basis we operate under changes depending on the type of information and the context in which we collect it.

The main reason for collecting and using your personal information is based on the performance of the voucher purchase contract with our partner partners. We reserve the right to process them where this is supported by our legitimate business interest.

## **3. Methods of collection of information**

We collect your information directly when you fill out the forms on our site and automatically through the use of cookies.

#### **4. Use of Information**

We use your information to provide and improve our services, to communicate updates and offers to you, and for internal analysis.

#### **5. International Data Transfers**

We may transfer your personal information to countries outside of the country where you reside, in other countries where Triptips or our service providers operate. The data protection laws of these countries may differ from the laws of your country, but TripTips will endeavour to put in place and ensure adequate safeguards to protect your personal information in accordance with this Privacy Policy.

#### **6. Information Security**

Triptips attaches great importance to protecting your information from and against unauthorized access and unlawful processing, accidental loss, destruction and damage. We take appropriate technical and organisational measures to protect this information. But it is exempt from conduct by third parties.

#### **7. Data Storage**

Triptips will retain your personal information for a period of time necessary to achieve the purposes described in this Privacy Policy. We may also retain certain items of personal information for a certain period, following the deletion or deactivation of your account for legitimate transactions, such as maintaining accounts and to comply with our legal obligations. Whenever we store your information, we do so in accordance with applicable laws.

#### **8. Rights of Protection and Obligation of Your Data**

You can access your account at any time to analyze and update your personal information. You can also contact us to ask us to delete your personal information, limit its processing or request that it be transferred to a third party. You also have the right to opt-out of marketing communications that we send to you by contacting our customer service directly.

#### **9. Links to Third Party Sites**

Our websites may, from time to time, contain links to third party websites (for example, those of our partners, advertisers and affiliates ). If you follow these links, Please note that TripTips is not responsible for the actions of these third parties, which have their own privacy policies.

#### **10. Updates to this Privacy Policy**

We may update this Privacy Policy from time to time in response to ongoing legal, technical or commercial developments. We encourage you to periodically review this page to be updated in relation to our privacy practices.

## **11. How to contact us**

If you have any questions or concerns about this Privacy Policy, you may contact our administrative offices.

By email to:

[\[privacy@triptips.it\]](mailto:privacy@triptips.it)